



PUBLIC LECTURE

ORGANIZER: GLOBAL TAIWAN CHAIR, KATEDRA SINOLOGIE

Debating China: *How Taiwan's Political Parties Discuss Relations with China in their Political Advertising*



SPEAKER

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ABSTRACT

Taiwan's elections are often described in the international media as referendums on unification versus independence. But to what extent is this stereotype accurate in actual political communication? How do Taiwan's political parties deal with the topic of relations with China in their electoral advertising? Is this really the most central issue? Do the parties offer similar or highly polarised perspectives on relations with China? To answer these questions, Fell will analyse a set of election advertisements issued by Taiwan's leading parties in the last two rounds of national elections in 2020 and 2024.

DATE

23 April 2026

TIME

17:30 – 19:00

VENUE

Celetná 20, Room 247