

Arabic Language Programs at Deewan Institute

The programs at Deewan Institute are designed for non-native speakers of Arabic of all ages and proficiency levels, from complete beginners to advanced learners. Our courses combine structured curricula with interactive methods to ensure that students not only learn the language but also engage deeply with Arab culture and society. We offer:

- Colloquial Arabic (One-to-One / Two-to-One / Group Classes)

This program focuses on everyday spoken Levantine Arabic, equipping learners with the language skills they need to communicate naturally in daily life, social interactions, and cultural settings. Students learn authentic expressions, idioms, and conversational patterns, enabling them to navigate real-world contexts with confidence.

- FuSha Arabic (Modern Standard Arabic, Media Arabic, and Classical Arabic)

Designed for learners who require Arabic for academic, professional, or media purposes, this program builds a strong foundation in Modern Standard Arabic while also offering specialized tracks in Media Arabic (news, journalism, and communication) and Classical Arabic (religious, historical, and literary texts). It is ideal for researchers, journalists, diplomats, and students pursuing Middle Eastern studies.

- Combination Courses (Colloquial + MSA)

These courses integrate both spoken Levantine Arabic and Modern Standard Arabic, offering a comprehensive approach for learners who want to be effective in both everyday and formal contexts. Students gain the ability to switch registers with ease, from casual conversations to professional discussions or academic writing.

- Diplomacy Arabic

This specialized program is tailored to the needs of diplomats, government officials, and professionals in international organizations. It emphasizes formal communication, protocol, and professional vocabulary, preparing participants to operate effectively in diplomatic and official settings across the Arab world.

- Middle Eastern Studies

Beyond language instruction, this program combines Arabic learning with cultural, social, and political studies of the Middle East. Students engage with authentic materials such as articles, documentaries, and discussions, gaining not only linguistic competence but also a deeper understanding of regional contexts.

- Arabic Calligraphy

This course introduces learners to the art of Arabic script, blending language with cultural heritage. Students practice traditional calligraphic styles, exploring both the aesthetic and cultural significance of Arabic writing while enhancing their connection to the language.

- ArabiTalk

A conversation-based program focused on fluency, confidence, and spontaneous use of Arabic. Sessions emphasize natural communication, role-playing, and real-life topics, making it an ideal complement to formal study. Learners practice new vocabulary in context and develop the ability to engage in free-flowing conversation.

- Arabic for Kids

A program specially designed for young learners, using engaging, age-appropriate methods to introduce both Modern Standard Arabic and Colloquial Arabic. Through games, stories, and interactive activities, children build strong foundations in listening, speaking, reading, and writing.

Course Formats and Curriculum

At Deewan Institute, we offer flexible course formats to suit different learning preferences:

- Private Lessons (One-to-One): Personalized instruction tailored to each learner's pace, goals, and interests.
- Two-to-One Lessons: A shared learning experience with another student at a similar level, combining individual attention with peer interaction.
- Small Group Classes (up to 6 participants): Collaborative sessions that encourage communication, teamwork, and cultural exchange while maintaining a focused learning environment.

This flexibility allows students to choose between intensive individual attention or the benefits of collaborative group learning, depending on their personal goals and learning style.

Curriculum and Learning Materials

Deewan Institute has developed its own original curriculum for most of our programs, carefully designed to meet the needs of non-native learners of Arabic. Alongside our in-house materials, we also incorporate internationally recognized textbooks to provide students with a well-rounded learning experience.

Our original publications include:

- Comprehensive Guide to Levantine Arabic (Beginners, Intermediate, Advanced)
- Comprehensive Guide to Modern Standard Arabic
- Everyday Arabic Idioms
- Essential Words & Phrases for Beginners
- Gateway to Media Arabic
- The Arabic Root Verb
- Arabic Culinary Language Guide
- Deewan Arabic Podcast – Book Series
- Games for Arabic (in development)
- Colloquial Arabic Novels for A1–A2 and intermediate learners

Other established textbooks we use:

- Al-Kitaab fi Ta‘allum al-‘Arabiyya (Georgetown University Press)
- Focus on Contemporary Arabic (Yale University)

Course Structure

Classes are 100 minutes long with a 10-minute break in the middle, allowing for focused learning while maintaining student engagement.

Teaching Methods

We use a blended and integrative approach that combines traditional and modern language-teaching methods to suit a variety of learning styles. These include:

- Grammar-Translation Method – systematic focus on language structure.
- Audio-Lingual Method – pattern drills and repetition to build automaticity.
- The Natural Approach – language acquisition through comprehensible input and context.
- Communicative Language Teaching (CLT) – emphasis on real-life communication and interaction.
- GPA (Growing Participator Approach) – participatory, role-based, and context-driven language practice.
- Shadowing Technique – improving pronunciation, listening comprehension, and fluency.
- Blended Learning – combining classroom instruction with digital resources.
- Immersion Programs – practical learning through cultural integration.
- CLIL (Content and Language Integrated Learning) – learning language through subject-based content.
- Gamification – use of games and playful techniques to enhance motivation and engagement.

Target Group

The programs at Deewan Institute are designed for a wide range of non-native speakers of Arabic, including:

- Adults – learners of all proficiency levels, from complete beginners to advanced students.
- Professionals – such as diplomats, journalists, researchers, and staff of international organizations who require Arabic for their work.
- Children and Young Learners – age-appropriate courses that introduce Arabic through engaging and interactive methods.

This diversity allows us to tailor our programs to the specific needs, goals, and learning contexts of each participant.