## Mainstream!

POPULAR CULTURE IN CENTRAL AND EASTERN EUROPE

5TH CONFERENCE OF CENTRE FOR THE STUDY OF POPULAR CULTURE

# Programme

WITH THE SUPPORT OF NATIONAL MUSEUM OF CZECH REPUBLIC, FACULTY OF ARTS OF CHARLES UNIVERSITY AND THE GERMAN HISTORICAL INSTITUTE WARSAW







28-3110 2020
FULLY ONLINE, LINKS WILL BE PROVIDED IN SEPARATE EMAILS
LIVE FEED → FACEBOOK.COM/CENTREFORTHESTUDYOFPOPULARCULTURE



### WEDNESDAY 28 OCTOBER 2020

18:00-19:00 (Chair: Karel Šima) Informal pre-conference get-together

#### THURSDAY 29 OCTOBER 2020

10:30-12:00 - Keynote lecture

(Chair: Karel Šima) Venue: Zoom Classed based shaming in Czech Reality Programs

Hidden affinities of post-socialism

and makeover television

Irena Reifová

13:30-15:00 – Panel 1 (Chair: Irena Šentevska) Netflix versus TV Transformation of TV Series Culture in Turkey

Eren Ekin Ercan

New domesticity and political consumerism in mainstream culture:

The case of Czech TV cook show Herbarium

Marta Kolářová

Transferring the Mainstream:

Aesthetics of Digital media and globalisation

Evelīna Tilta

15:30-16:30 – Panel 2 (Chair: Tomáš Kavka)

Integration of originally subcultural bands into the mainstream after the Velvet Revolution

Ondřej Štěpánek

Licensed records

How did Czechoslovak government shape

listener's taste in pop music?

Petr Ferenc

#### FRIDAY 30 OCTOBER 2020

13:00-14:30 - Panel 3 (Chair: Jakub Machek)

"Thievery is the worst disease which could afflict us." Reflecting misappropriations in the post-war Czechoslovak cinema Lucie Dušková

Forgetting the Partizanka Women in the Men's Magazine Start Iva Jelušić

Popular culture in communist Romania (1945-1989) as retraced in life histories between nostalgia and sorrowful memories Simona Rodat

14:45-16:15 – Panel 4 (Chair: Zdeněk Nebřenský) Technocratic background of the gig that inspired and shaped a generation Louis Armstrong in Prague 1965 Jiří Andrs

Composer Bohuslav Ondráček and the Possibilities of Musicological Research of the Czech Pop Music in the 1960s–1980s Jan Blüml

Longing for the West. Youth fashion in the 1980s in Warsaw Natalia Pomian

16:30-18:00 - Panel 5 (Chair: Ondřej Daniel) Performing National Irony.

Verka Serduchka and Sławomir
as examples of Critical disco

Dawid Kaszuba

Transforming the discourse How a nation-wide ban helped Laibach reach international success and what came after Katarina Lamešić

40 Years of Laibach A Long March on the Mainstream Irena Šentevska

#### SATURDAY 31 OCTOBER 2020

10:30-12:00 - Keynote lecture

(Chair: Karel Šima)

Culture Wars and Popular Culture

Dina Iordanova

13:30-14:30 - Panel 6 (Chair: Marko Zubak)

The Mainstreaming of Populism through Popular Music in Hungary

Emília Barna and Ágnes Patakfalvi-Czirják

"Because of your eyes, those green eves of yours, I've gone mad". The Polish populist right's affair with Disco Polo Marta Kotwas

15:00-16:00 - Panel 7 (Chair: Blanka Nyklová) Czechoslovak socialist discotheques as the heterotopia of Western life Jakub Machek

Disco Schlager and Late Socialism Boney M in Eastern Europe Marko Zubak

16:00-16:30 (Chair: Karel Šima) Conference wrap up

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Contact Email/Chat/Hangout: mainstream.cee@gmail.com