TEMA VISITING SCHOLAR LECTURE 

Prof. Marjatta Hietala

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Key factors behind the innovativeness and creativity in Finnish towns

25.3. 2019, room 104, 17:30 – 19:10

The lecture touches on Finnish Design from 1950´s when Finnish artists won prizes in Milano Triennale and on the newest developments in Tampere and in Helsinki (Aalto University). The examples of cooperation between public and private sector /Universities and private firms in developing new products will be presented. The argument is about importance of education, mobility, marketing etc. ...